

# 9th Annual Bi-State Shad Fishing Contest

715 Buttermilk Road

Hellertown, PA 18055

610-762-0440

[www.shadfishingcontest.com](http://www.shadfishingcontest.com)

Dear Sir/Madam:

My name is Eric Fistler and for the past eight years I have been promoting and managing the Bi-State Shad Fishing Contest on the Delaware River. The Bi-State Shad Fishing Contest was formed in 2011, after a local shad tournament that ran for 32 years, ceased operation. Competitive shad fishing became a local tradition that many anglers took vacation for every year.

Last year's contest was a great success with this year's event promising to be even better. With the generous support of 96 sponsors and 889 contestants in 2018, we paid out over \$38,500 in prize money, and over \$1,000 worth of fishing gear, sponsored by Berkley, Abu Garcia, Fenwick, Spiderwire, and Pfluegler, with a grand prize of \$20,000 to the angler who caught the largest shad. We also gave away a \$12,000 Jet Boat sponsored by Yamaha Outboards, Yamaha G3 Boats, and Bear Trailers, compliments of Mayberry Marine in Port Murray N.J.

New for 2019 will be the addition of a kids and woman's division, which will be co-sponsored by the Delaware River Shad Fishermen's Association, and Berkley, Abu Garcia, Fenwick, Spiderwire, and Pfluegler. This will compliment the two senior bonus prizes, along with the veterans bonus prize.

All entry fees and sponsorship money will be used solely for the contest, as it is a nonprofit event.

In return, your business or company advertisement will be listed on the sponsors page of our website, including a hyperlink to your website. In addition, your name or business's name will be advertised on our official contest t-shirt. All sponsors and contestants will receive a t-shirt at no cost.

Please consider helping this contest grow to benefit all of us. Moving forward to keep the reputation as "The Shad Fishing Capital of the World" intact, inviting all to participate can only help the local economy, big business and small. It will also bring pride to our heritage here on the Delaware. With that I would like to bring forward a plan for levels of sponsorship to help in this regard, which can be found on the attached page.

## Bi- State Shad Fishing Contest Sponsor Levels

- Corporate Sponsorship \$500 and above
- Level 1 (Platinum) would be a contribution of \$200 and above.
- Level 2 (Gold) would be a contribution of \$105 to \$195.
- Level 3 (Silver) would be a contribution of \$50 to \$100.

Sponsors will have their names or business added to a T-shirt (from Tee's by Bee's that will be given to all contestants and sponsors of the contest.

Please contact me to become a sponsor or for any questions you may have.

Thank you for your valued time,

Eric Fistler

Manager

Bi-State Shad Fishing Contest

Cell: 610-762-0440

Tax ID #: 46-5132281

Email: [eric@shadfishingcontest.com](mailto:eric@shadfishingcontest.com)

Please visit our website at [www.shadfishingcontest.com](http://www.shadfishingcontest.com)

For those wishing to sponsor the event please make check payable to:

Bi-State Shad LLC

715 Buttermilk Road

Hellertown, Pa. 18055